

OFFICIAL RULES

Gibson G3 Wild Card Contest

NO PURCHASE, PAYMENT OR DONATION OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE, PAYMENT OR DONATION WILL NOT INCREASE CHANCES OF WINNING. IN ALL CASES, CONTESTS ARE VOID WHERE PROHIBITED BY LAW.

The Gibson G3 Wild Card Contest (the "Contest") is designed to encourage eligible youth ("Entrants"), with the consent of their "Legal Guardian" to audition to win a spot in Gibson's next G3 Class. Gibson G3 is a two-year program that fosters a diverse new generation of young guitar-players, songwriters, and music creators across the globe ("G3 Program"). Gibson's Social Media Team will choose the winning entry in accordance with these "Official Rules."

1. **SPONSOR INFORMATION:** The Contest is sponsored by Gibson Brands, Inc. having an address located at 209 10th Avenue South, Suite 460, Nashville, Tennessee 37203 (referred to herein as "Sponsor")
2. **BINDING AGREEMENT:** In order to enter, the Legal Guardian on behalf of the Entrant must agree to the Official Rules. Therefore, Entrant and Legal Guardian (together "You") must read these Official Rules prior to entry to ensure you understand and agree. you agree that submission of an entry in the Contest constitutes agreement to these Official Rules. you may not submit an entry to the Contest and are not eligible to win unless you agree to these Official Rules. These Official Rules form a binding legal agreement between you and Sponsor.
3. **ENTRY INFORMATION:**
 - a. **Entry Period:** The Contest will begin on January 10, 2024 at or around 10:00 am (CDT) and end on January 24, 2024 at 11:59 (CDT) ("Entry Period"). Sponsor may, at its own discretion, extend the period of time for the submittal of entries. Any extension of time for the submittal of entries will be posted on the Contest webpage at <http://g3.gibson.com/>.
 - b. **Eligibility:** The Contest is open to legal residents of the United States (except where prohibited) who are between the ages of 13 and 18 years on the date of entry. To be eligible to participate in the Contest and/or to win, an Entrant must have the permission of their Legal Guardian prior to entry and such entry shall be deemed submitted by the Legal Guardian and shall be treated as if the Legal Guardian had made such entry if chosen as a Winner or Potential Winner. Employees of Sponsor, or Sponsor's Partner or their immediate families are not eligible to enter into the Contest. Entries made by third parties are not permitted. By participating in the Contest, Entrant and Legal Guardian agree to be bound by these Official Contest Rules, release Sponsor and any affiliates against all claims, injuries, or damage arising out of any participation in these Contest and acknowledge compliance with these Official Rules.
4. **CONTEST OVERVIEW:**
 - a. **How to Enter:** NO PURCHASE NECESSARY TO ENTER OR WIN. To enter the Contest, visit the Contest website <http://g3.gibson.com/> during the Entry Period and follow the instructions that appear on the page. Entrant will be required to complete the following two steps: 1) Entrants must Stitch or Duet the Gibson Official G3 Contest Video ("Official Contest Video") featuring G3 mentor Emily Wolfe announcing Sponsor's G3 Wild Card Contest audition process. Entrant must to Stitch or Duet the Official Contest Video

posted on Gibson's official TikTok page @OfficialGibsonGuitar. Entrant must tell us who they are, where they are from, how old they are, and follow all other instructions in the Official Contest Video; and 2) Entrant's legal guardian must fill out a "Submission Form" located at <https://www.gibson.com/en-US/page/g3-wildcard-contest> and include Entrant's name, biographical information, email address and social media links. Submission Form will also require Legal Guardian's name, email and consent. Submission Form can only be submitted by Legal Guardian on behalf of Entrant. If this form is not completed by Entrant and Legal Guardian, Entrants are not eligible to win. Sponsor withholds the right not use Entrants Entry if Entrants do not comply with the following Terms and Conditions:

- i. Entries may only be submitted by a single Entrant. Group Entries will not be accepted (e.g., although different individuals might have taken part in the making of an Entry, and more than one (1) individual may appear in the Entry, only one (1) individual may be considered to have produced and submitted the Entry.) By entering, each Entrant represents and warrants that he or she has obtained all of the rights, licenses, and permissions in writing from any person (or parent/legal guardian if person is a minor) who may have helped create or who may appear in the Entry and for any material or elements that are not owned by the Entrant, and/or which are subject to the rights of third parties prior to the submission of the Entry; and that his or her Entry conforms to these Rules. Entrants must provide all written permissions upon Sponsor's request.
 - ii. If Entrant or Legal Guardian wishes to remove their entry from the competition, they may do so by requesting that Sponsor deletes the Entry from its competition prior to the announcement of the Winner.
 - iii. Each submission shall be the Entrants original work and ideas, and will not be accepted or eligible if they include any content that contains or appears to contain:
 - Explicitly profane or obscene material;
 - Endorsement (or condones) illegal drug use, alcohol abuse or other illegal activity;
 - Profanity or extreme or gratuitous violence; language will be evaluated by Sponsor based on context or societal acceptability;
 - Any express or implied commercial endorsement;
 - Any derogatory characterization of any person or group based on age, race, color, gender, gender identity and expression, sexual orientation, religious beliefs, marital status, mental or physical disability, citizenship, creed, national origin, physical appearance or political affiliation;
 - Depictions of any conduct, language or other context deemed inappropriate by Sponsor or any of the judges; and
 - Any real or perceived copying or infringement of another's intellectual property rights.
- b. Determination of Winners: Between January 24 and January 31, 2024 Sponsor's Social Media Team shall determine the three best musical performances based on the following subjective criteria: Talent, Performance and Originality. The top Entrant will be chosen on January 31, 2024 (the "Potential Winner"). The Potential Winner and their Legal Guardian will be notified by Sponsor on January 31, 2024 by the email provided in the Submission Form. Potential Winner and their Legal Guardian on their behalf are required to complete an Affidavit

of Eligibility which must be received by Sponsor within 3 days. If any Potential Winner fails or refuses to return such Affidavit within the time period required by Sponsor, such Potential Winner may be disqualified and an alternate Entry may be selected. Potential Winner and Legal Guardian are also required to participate in a on-camera video call to confirm identity.

Once eligibility is confirmed, Sponsor's Social Media Team will announce a winner of the G3 Wildcard Spot (the "Winner"). To win the Winner must agree to participate in the G3 Program.

5. Technical Limitation of Liability: To the extent permitted by applicable law, neither Sponsor nor its partners or its affiliates, advertising and promotion agencies, legal and financial advisors, any and all companies associated with this Contest nor any of their respective officers, directors, shareholders, agents, licensees, licensors and employees, nor any Internet access providers (collectively "Released Parties") (except where due to the negligence, breach of these Rules or other default of a Released Party) are responsible for incorrect or inaccurate entry of information, human error, technical malfunction, lost/delayed data transmission, omission, interruption, deletion, defect, line failure of any telephone, computer or other network, computer equipment, software or any combination thereof, inability to access the Contest Site or other sites, for problems uploading any Entry or downloading any Contest-related materials from the Contest Site, or for late Entry not received within the stipulated date and time, lost, damaged, misdirected, incorrect, incomplete, delayed, garbled, stolen or inaccurate Entry or for any other problems or errors related to the Contest.

By entering into the Contest, Entrant and Legal Guardian agree to be bound by these Official Contest Rules and to release and hold harmless Sponsor and its respective subsidiary or affiliated companies from and against any and all claims or actions of any kind, whether under contract, tort, or any other legal theory, and agree to indemnify Sponsor against any liability or expense arising in connection with the foregoing. Sponsor reserves the right to cancel, suspend or modify the Contest or any part of it, within its sole discretion.

Except where prohibited by law, by entering the Contest, Legal Guardian also authorizes Sponsor to use Entrant's voice, likeness, photograph, video, biographical data, and city and state of residence, submission/entry and written or oral statements in promotional material without compensation. Entrant shall have no right of approval, no claim to compensation, and no claim (including without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alternation, or use in composite form of your name, picture likeness, address (city and state), email address, biographical information, or entry. The rights granted under this paragraph shall extend to Sponsor and its affiliated companies with respect to any Entrant in the Contest, including that Entrant who are selected as the Winner and any Entrant who is not selected as the Winner. Sponsor is under no obligation to use the winning Entry for any purpose

6. Intellectual Property Rights: As between Sponsor and the Entrant, the Entrant retains ownership of all intellectual property rights (including moral rights) in and to the Entry. As a condition of entry, Entrant grants Sponsor a perpetual, irrevocable, worldwide, royalty-free, and non-exclusive license to publish Entry on its website. Entrant will be credited for all published uses of their Entry.
7. Privacy. As a condition of entering the Contest, each Legal Guardian gives consent for Sponsor to obtain and deliver Entrant's name, address and other information to third parties solely for the purpose of administering this Contest and to comply with applicable laws, regulations and rules. Any information Legal Guardian and Entrant provide to Sponsor may be used to communicate with Entrant in relation to this Contest or on a Contest Winner's list. The personal information submitted will only be used to contact you in the event you win the Contest or if there is a question or issue regarding your entry. We will not disclose, give, sell or transfer any personal information about you, unless required for law enforcement or by statute.
8. Request for Winner: For the name of the Winners and/or Official Contest Rules, please send a self-addressed stamped envelope to:

G3 Wildcard Contest

Gibson Brands, Inc.

209 10th Avenue South, Suite 460,

Nashville, Tennessee 37203

All requests for Official Contest Rules must be made by December 31, 2025. The Winner list will be available until January 31, 2026. Residents of WA and VT may omit return postage.

9. Disputes: Except where prohibited, Entrant and Legal Guardian agree that; (1) any dispute regarding this Contest shall be resolved individually, without resort to a class action, and exclusively in Tennessee; (2) any claims, awards, judgments shall be limited to actual out of pocket costs incurred, but in no event, attorneys' fees; and (3) Entrant and Legal Guardian waive any punitive, incidental or consequential damages. The rules hereunder shall be interpreted under the laws of Tennessee, USA.
10. MISCELLANEOUS: The invalidity or unenforceability of any provision of these Official Rules or the Affidavit will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Affidavit is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrant agrees to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the

meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest-related materials, privacy policy or terms of use on the Web Site and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.